

10 WAYS TO WEAVE STORYTELLING INTO YOUR EVERYDAY WORK.

- ☐ **START EACH MEETING WITH A BRIEF STORY.**
- ☐ **BUILD A STORY LIBRARY.**
- ☐ **ACKNOWLEDGE YOUR CO-WORKERS.**
- ☐ **CAPTURE YOUR OWN ACCOMPLISHMENTS.**
- ☐ **FACILITATE COWORKERS' STORIES.**
- ☐ **EXPLAIN COMPLEX INFORMATION.**
- ☐ **TELL YOUR BOSS ABOUT YOUR PROJECT.**
- ☐ **ANSWER "TELL ME ABOUT YOURSELF."**
- ☐ **PERSUADE PEOPLE TO CHANGE.**
- ☐ **SHARE THE "WHY."**

Leadership Story Lab coaches executives in storytelling and helps them become more engaging and persuasive to gain a competitive edge. We have helped leaders get promoted, excel in their jobs, and motivate their teams and customers through storytelling.

Learn how you can tell the right story at LeadershipStoryLab.com.

