

# 10 Types of Crazy Good Questions

Ask a good question and you are more likely to get a thoughtful and meaningful answer from anyone. You can actively shape the quality of your team's conversation, brainstorming, and reflection by asking Crazy Good Questions. Get started by using the following 10 question types from *Let the Story Do the Work*, pages 137-138.

## 1 Origin

- How did [\_\_\_\_\_] begin?
- What motivated/prompted you to [\_\_\_\_\_]?
- How did people react to your [\_\_\_\_\_] in the beginning?

## 2 Why

- Why do you do what you do?
- [Ask a fact seeking question], listen, and then ask WHY?

## 3 Surprises

- What has surprised you the most?
- What has caught you off guard about [\_\_\_\_\_]?
- What didn't you know about [\_\_\_\_\_], but wish you did?

## 4 Compare & Contrast

- How is [\_\_\_\_\_] different from [\_\_\_\_\_]?
- What parallels can you draw between [\_\_\_\_\_] and [\_\_\_\_\_]?

## 5 More

- Say more about [\_\_\_\_\_].
- Tell me more.

## 6 Meaning

- What does [\_\_\_\_\_] mean to you?
- What do you make of [\_\_\_\_\_]?

## 7 Greatest

- What is your greatest [\_\_\_\_\_]?
- When are you the most [\_\_\_\_\_]?
- What gives you most [\_\_\_\_\_]?

## 8 Different Path

- How would [\_\_\_\_\_] be different if you didn't [\_\_\_\_\_]?
- If you were to take on the role of [\_\_\_\_\_] , how would you handle [\_\_\_\_\_] differently?
- If you could have any items on your [\_\_\_\_\_] wish list fulfilled, what might those be?

## 9 Takeaway

- What are your takeaways from [\_\_\_\_\_]?
- What did you learn from [\_\_\_\_\_]?

## 10 The Self

- How did the experience of [\_\_\_\_\_] shape who you are today?
- What does [\_\_\_\_\_] tell us about who you are?
- When you are not here, what do you like to do?

# ABOUT LEADERSHIP STORY LAB

If you find these questions useful, you'll find further insights in Esther Choy's book, [Let the Story Do the Work](#) –including more insights on how to make conversations with your teams, clients, and partners more meaningful.

Leadership Story Lab trains and coaches managers in storytelling techniques to help them become more engaging and persuasive communicators.

Whether you would like to stand out in the interview process, add punch to a presentation, or make a compelling case for a new initiative, we can help. [Schedule a complimentary session](#) with us today!

